Free and Effective Tools to Reduce Cyber Risk

GCA Cybersecurity Toolkit For Small Business

Small Business.Big Risks.

Small business are the lifeblood of our communities. They provide all manner of essential services - to individuals, to larger organizations, to government, and one another. Even though a business may be small, when it comes to cybercrime, the risks are great.

Small Business Snapshot

43% of All Data Breaches Target SMBs[1]

UNITED KINGDOM

99% of all businesses are small to medium enterprises

60% of private sector employment

UNITED STATES

$13M the average cost of cybercrime for an organization[2]

83% lack of funds to deal with aftermath of a cyber attack[3]

Cybercrime - such as identity theft, malware, phishing scams, ransomware attacks and email spoofing - can cripple small businesses. Many businesses close their doors soon after a cyber attack, due to the financial impact. In today's global ecosystem, attacks can have devastating effects not only on the business itself, but more broadly across an entire sector, geographic region, and across the globe.

Join us and help small businesses take action
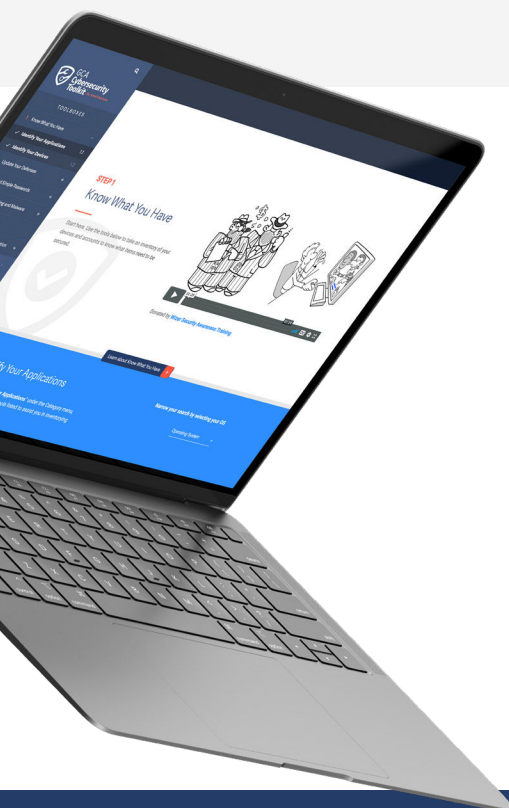
Free Tools and Resources, All in One Place

At the Global Cyber Alliance, we're committed to making small businesses safer. That's why we created the GCA Cybersecurity Toolkit for Small Business.

The GCA Cybersecurity Toolkit is an online resource that includes a wealth of free and effective tools businesses can start using right now, today, to make an immediate impact on reducing cyber risk.

GLOBAL CYBER ALLIANCE

gcatoolkit.org/smallbusiness +

1 https://enterprise.verizon.com/resources/reports/dbir/

2 https://www.accenture.com/us-en/insights/security/cost-cybercrime-study

3 https://www.insurancebee.com/blog/smb-owners-unprepared-for-cybercrime

What's in the GCA Cybersecurity Toolkit?

The GCA Cybersecurity Toolkit is organized into a series of toolboxes, each with tools and reference materials that address a specific cybersecurity area. Each tool is organized and described in a way that makes it as easy as possible for people with limited cybersecurity knowledge to understand the risks and select the right tools.

The tools were selected because they address the highest standards in cybersecurity recommended by the Center for Internet Security, the UK's National Cyber Security Centre (NCSC) and Australian Cyber Security Centre (ACSC). The tools are organized into toolboxes, described below.

Toolboxes

Know What You Have
Devices and Applications

Discover tools that help you identify and assess your devices and applications so you can take the proper steps to secure them.

Beyond Simple Passwords
Passwords and Two-Factor Authentication

Safeguard your accounts by learning how to create stronger passwords and adding additional layers of protection.

Update Your Defenses
Updates, Patches and Vulnerability Management

Boost your digital immunity by implementing tools that automatically update your systems and applications.

Protect Your Email and Reputation
Email Authentication and Brand Monitoring

Explore tools that protect your email domain and brand name from being misused by attackers.

Prevent Phishing and Malware
DNS Filters, Anti-Virus and Ad-Blockers

Protect against malicious attacks with advanced tools that help you navigate the Internet safely.

Backup and Recover
System Backups

Discover tools that help you routinely backup your data and restore it.

Creating an Ecosystem of Cyber-Savvy Businesses

Investing in cybersecurity is good for business. With the GCA Cybersecurity Toolkit we've done the homework for you and made investing in cybersecurity easier. Whether it's a small business, large corporation, government entity, or a non-profit organization, we believe that creating a stronger community of cyber-aware organizations helps protect the wellbeing of all. We encourage you to explore the toolkit, implement the tools, and share the toolkit with your ecosystem of vendors, clients and partners.

Together we can reduce risk, cut costs and create a more secure ecosystem for business around the globe.

GCA Community Forum

The discussion continues on the GCA Community Forum. Log in to get tips, ask questions and talk shop with others around the world.

community.globalcyberalliance.org